



MODERN COLLEGE OF PROFESSIONAL STUDIES



(Approved by NCTE & Affiliated to C.C.S. University, Meerut)

431, ANAND INDUSTRIAL ESTATE, MOHAN NAGAR, GHAZIABAD-201007 (U.P.)

Ref. No.: MCPS/DOCA/2026/ September-02

Date: 14th September

2026

NOTICE

The **Department of Computer Applications** in association with the **IT Club** is organizing a **Logo Design Competition** on **23 September 2026 (Wednesday)**.

The competition aims to encourage students to develop their **creativity, design thinking, branding skills and innovative ideas** by creating an original logo for an imaginary or proposed company/brand using any online designing platform or digital design tool.

Competition Details

- **Date:** 23 September 2026 (Wednesday)
- **Team Size:** Maximum 2 students per team
- **Mode:** Online Logo Designing
- **Submission Format:** PNG / JPG / JPEG
- **Design Platform:** Students may use any online logo/designing platform or digital design tool.
- **Event Coordinator:** Mr. Vikas Rajput (9621457371)

Interested students may contact the Event Coordinator, Mr. Vikas Rajput, for registration and further details.

Mr. Tribhuwan Tyagi
HoD, Department of Computer Applications

Prof. (Dr.) Nisha Singh
Principal, MCPS

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1. All Concerned
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4. Notice Board
5. Website Incharge



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Logo Design Competition

Rules & Guidelines

1. Participation can be **individual or in a team of maximum two students**.
2. Each participant/team has to create an **original logo** for an imaginary or proposed company/brand.
3. Students may use online designing platforms such as **Canva, Adobe Express, Figma or any other suitable design tool**.
4. The logo should be **creative, meaningful, professional and relevant to the proposed company/brand**.
5. The logo must not be copied directly from an existing company, website, brand or any other source.
6. Each team must give a **company/brand name** for which the logo has been designed.
7. Participants must provide a **short concept/story behind the logo**, explaining the meaning of the logo, colours, symbols, typography and overall design.
8. The submitted logo must be in **PNG, JPG or JPEG format**.
9. The logo should be clearly visible and of good quality.
10. Students should submit **only their final logo design** along with the required company name and logo concept/story.
11. A participant/team can submit **only one logo design**.
12. Any logo found to be copied or substantially reproduced from an existing design may be **disqualified**.
13. The decision of the **judging panel will be final and binding**.
14. Students are required to follow the submission instructions and deadline communicated by the Department.

Judging Criteria

The entries will be evaluated on the basis of:

- **Creativity & Originality**
- **Concept and Story Behind the Logo**
- **Relevance to the Company/Brand**
- **Visual Appeal and Design Quality**
- **Colour & Typography**
- **Overall Presentation**

All eligible students are encouraged to participate and showcase their **creative, innovative and entrepreneurial ideas** through logo designing.

Mr. Tribhuwan Tyagi
HoD, Department of Computer Applications

Prof. (Dr.) Nisha Singh
Principal, MCPS